



[www.villasoleil.com](http://www.villasoleil.com)

\*Some limitations apply. Contact Melissa Hofstetter of Creative Visions for details.

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VISIT US AT THE TBC RETAIL BUSINESS CONFERENCE AND WIN A TRIP TO ST. CROIX!\*



Spring is upon us and with it the 2009 TBC Retail Business Conference "Building Your Flight Plan" that takes place in Orlando, Florida on April 28th, 29th and 30th. We felt it important to be part of the action as we explore the tools to survive and thrive during

these challenging economic times. Come visit us at booth #190 to get a taste of tools specific to Creative Visions. We'll be demonstrating our 3-fold arsenal of vital intelligence, designed to cushion every step of your consumer's buying process. We first motivate people to act with local motivational research. Our iN-VISION interactive in-store digital media fans the flame to create desire, and C-POP materials close the deal as interest transforms into sales.

Beyond exploring the wants and desires of your target audience, we'll be sweetening the deal with a giveaway trip to St. Croix in the U.S. Virgin Islands. Win a one-week stay at Villa Soleil for you and up to 5 guests - which makes even sunny Florida feel like the prelude to the main event. See you there!

MOTION MEDIA MADNESS



The motion media movement is growing and expanding as new technologies present themselves and are made accessible. At Creative Visions, we're proud to say that our iN-VISION unit is the best option out there at the smallest out-of-pocket expense. With over 90,000 units operating in North America, it is the only interactive in-store digital media that is proven to work, simple to operate, portable, informational and compact - An altogether perfect combination for a retail environment.

Perhaps more of interest is that it is field-tested to be effective. In a 4 weeks study of 40 different stores in the same region, 20 of those stores with iN-VISION and 20 without, those stores with iN-VISION showed an average Brand lift of 16.25%, with some hitting as much as 38.7%!

You do the math. We're ready when you are.

## YOU HAVE A CAPTIVE AUDIENCE. NOW WHAT?



In a world inundated with messages, social media, and interactive advertising, cutting through all the communicative clutter at the point of purchase becomes a cornerstone to brand success. At Creative Visions we utilize a balance of art, technology and science to tap into the wants and desires of your demographic. Once we have the big picture, we can effectively execute C-POP materials like banners, sales tags, posters, floor displays, counter signs, and waiting area graphics so that they work in conjunction with your complete marketing campaign. This final step in marketing strategy becomes the extra oomph that will move your consumers to buy. It is this combination of art & science that makes Creative Visions your first choice for marketing and advertising services.

CONTACT US TO INCREASE MARKET SHARE TODAY! - 720-482-7954

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